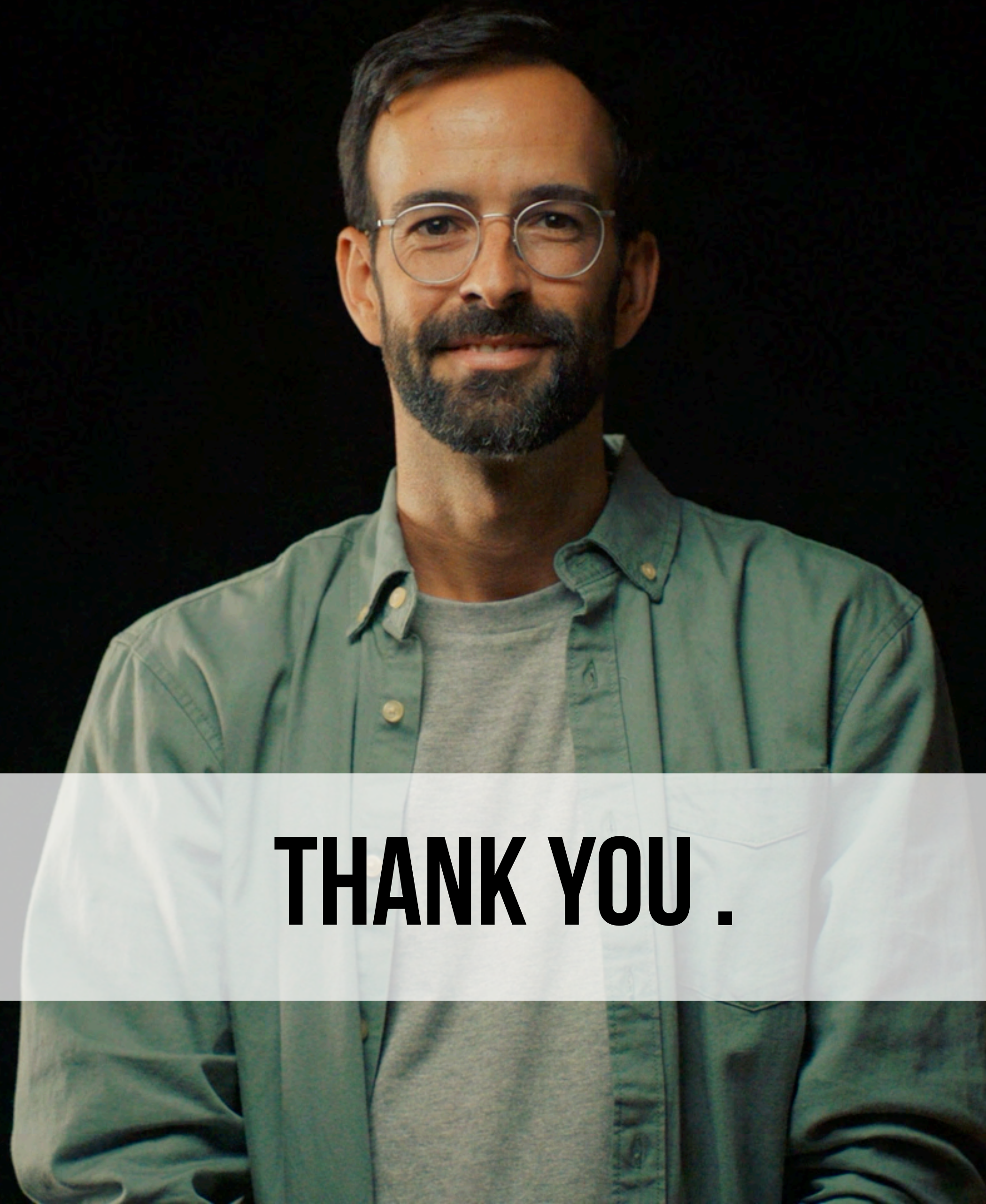


HOW TO STAY SANE (AND PROFITABLE) WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY

FREE ONLINE EVENT - 10am Thursday 14th May 2026





THANK YOU .



CREATED 100% BY

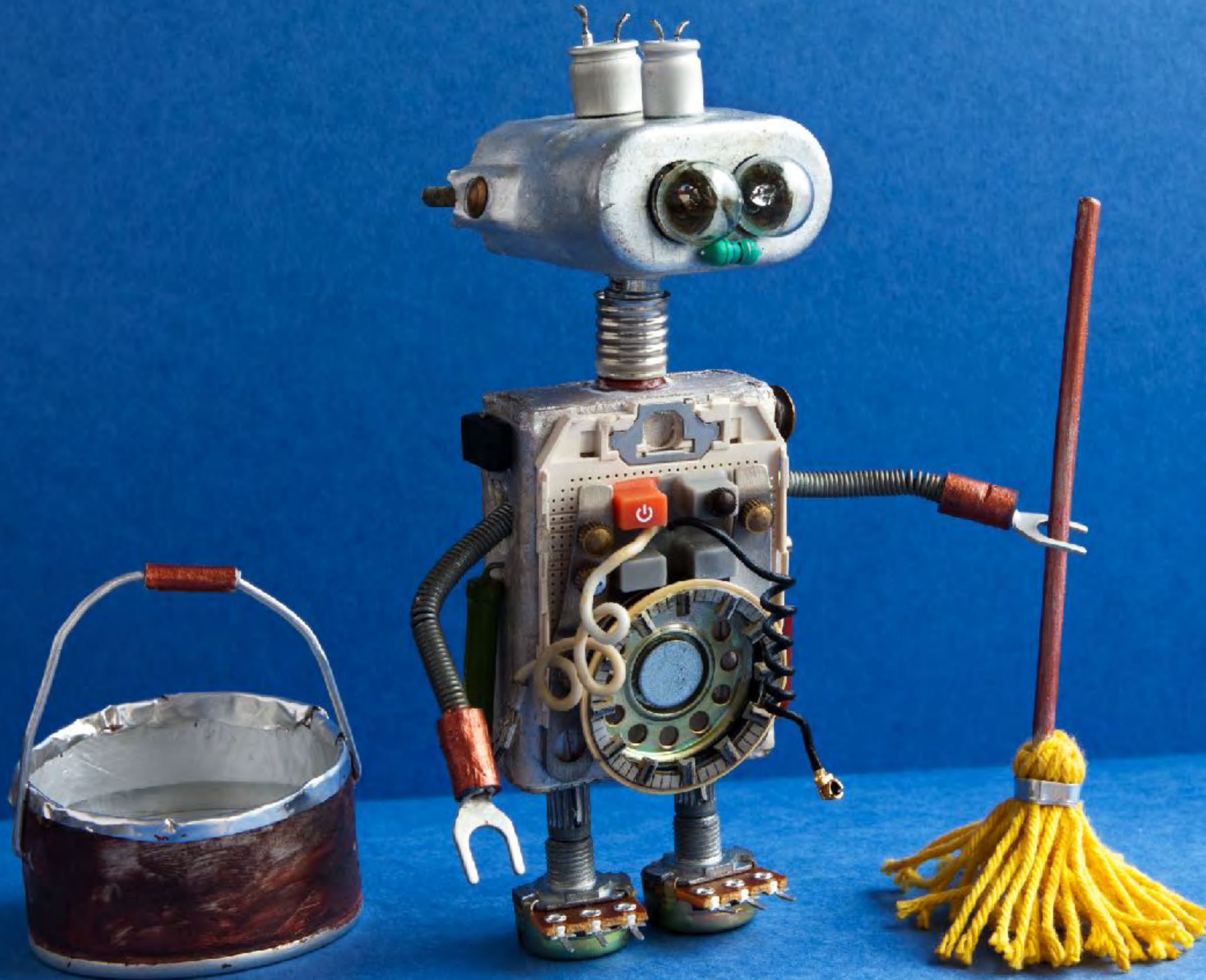


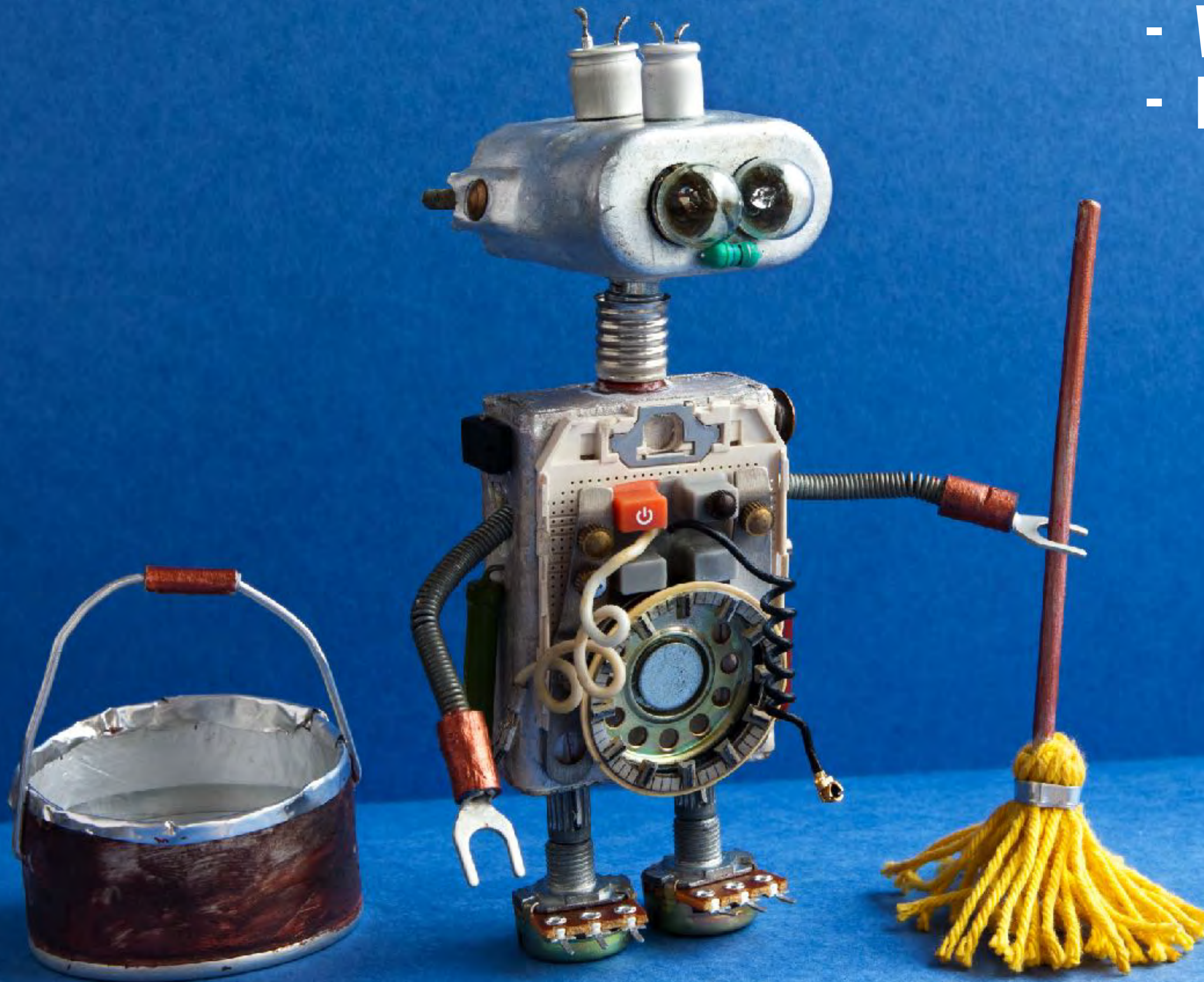
**HUMAN
INTELLIGENCE**

ESTABLISHED 1966

CREATED 100% BY

A LITTLE HOUSEKEEPING





- FEEL FREE TO USE THE CHAT
- RECORDING AVAILABLE ASAP
- WILL FINISH BY 11AM
- PLEASE KEEP AN OPEN MIND



**AND IF YOU'RE WAITING
FOR ME TO TRY AND SELL
SOMETHING, YOU'LL BE
DISAPPOINTED.**



TIME IS SHORT, LETS GET GOING.



**WHO HERE THINKS THE
WORLD FEELS A LITTLE CRAZY
RIGHT NOW?**



**SOME DAYS FEEL A LITTLE
LIKE THIS...**





**SOME DAYS FEEL A LOT
LIKE THIS...**



**THE REALITY IS THAT
“CRAZY” IS ACTUALLY THE
NEW NORM.**



**SO WE MIGHT NEED A
DIFFERENT APPROACH...**



**AND THAT'S WHAT I WANT
US ALL TO PONDER TODAY.**



**WHAT IF WE CAN BUILD
BUSINESSES THAT ARE
FINANCIALLY STRONG AND
RESILIENT IN EVERY WAY IN
THE MIDST OF CHAOS?**



**WHAT IF WE CAN MAKE
OUR CLIENTS LOVE US AND
REFER US, ALL OF THE
TIME?**



**WHAT IF WE CAN FINISH
THE WEEK FEELING GREAT
AND WITH ENOUGH
ENERGY LEFT TO ENJOY
THE THINGS THAT MATTER
IN OUR LIFE?**

**TODAY I WANT TO
SHARE 7 WAYS TO
ACHIEVE ALL OF THIS.**



**AND THE MAIN DRIVER
OF THIS PROCESS IS TO
ASK MUCH BIGGER,
BOLDER, AND BETTER
QUESTIONS...**





**BUT FIRST OFF, A
QUICK RECAP ON
WHO I AM AND
WHAT I DO FOR
THOSE WHO DON'T
KNOW ME...**

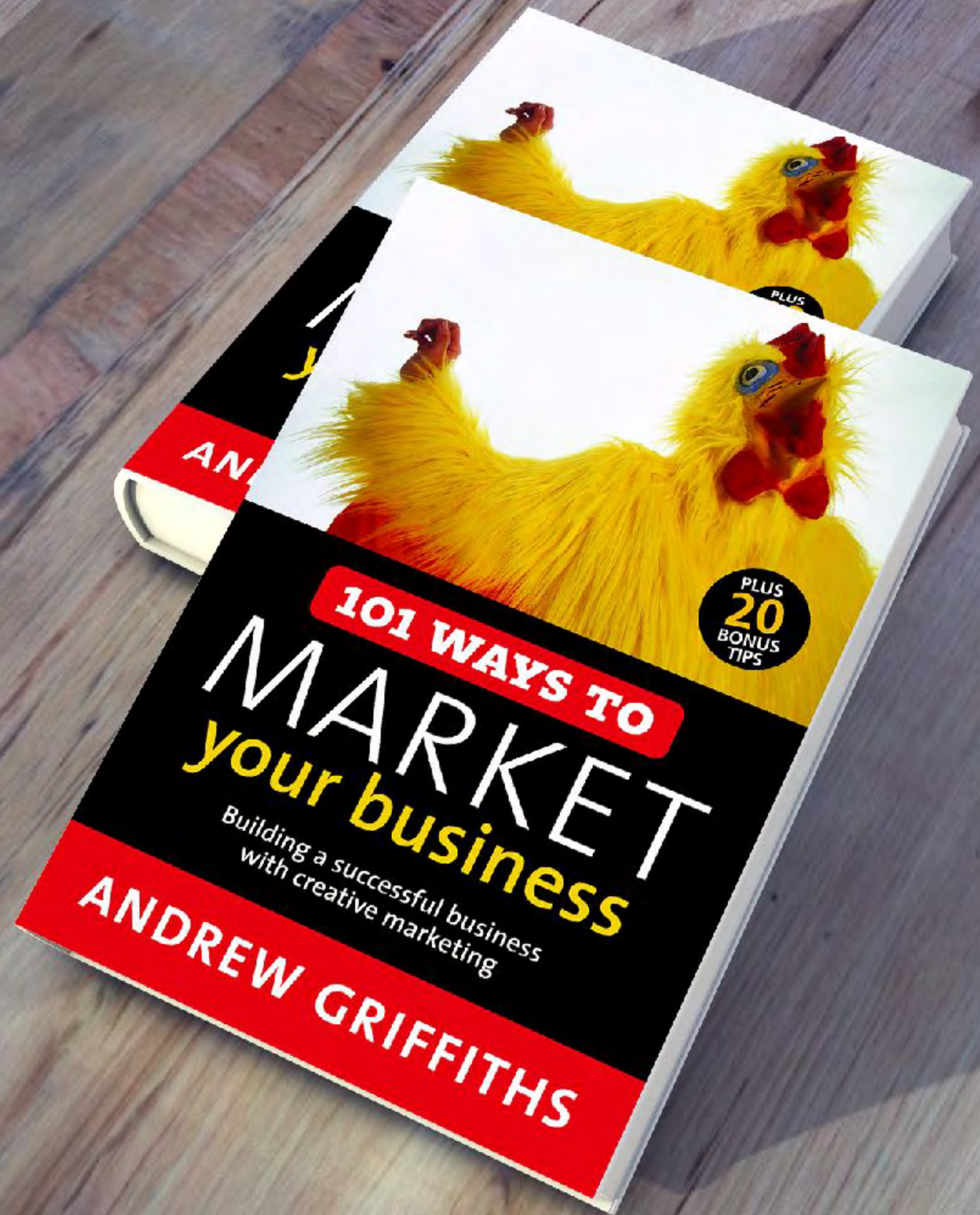
**I'M AN
ENTREPRENEURIAL
FUTURIST**



**40 YEARS AGO I
BOUGHT MY FIRST
BUSINESS.**



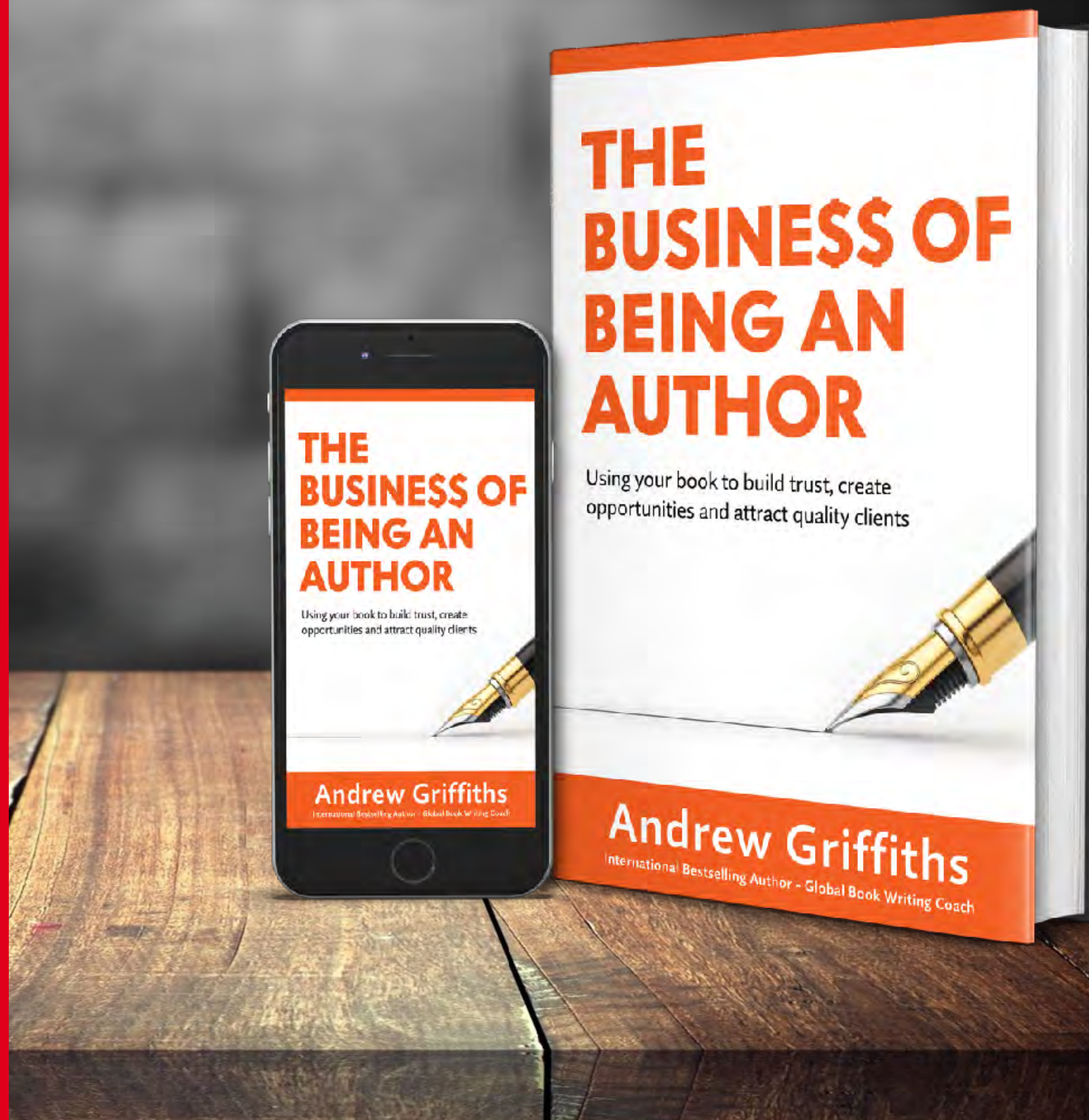
I WROTE
A BOOK.



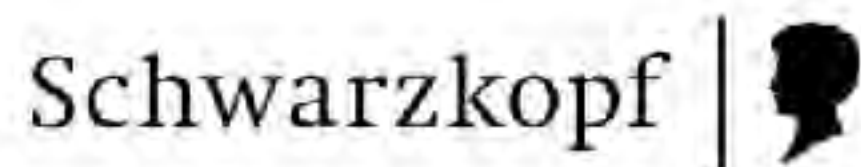
**MANY OF YOU
WILL KNOW
THIS ONE..**



**AND I'M
PROUDLY
LAUNCHING
THIS ONE
NEXT WEEK.**



AND I WORK WITH A
VERY DIVERSE
RANGE OF CLIENTS
AROUND THE WORLD.



**AND I DO A LOT OF
WORK WITH MEDIA.**



**SO CLEARLY I
HAVE ALL OF THE
ANSWERS...**



**NEVER LISTEN TO ANYONE WHO SAYS
THEY HAVE ALL OF THE ANSWERS...**





BUT I DO HAVE A VERY UNIQUE PERSPECTIVE.

**THAT'S TIMELY, RELEVANT AND PRACTICAL
WITH SOME STREET SMART WISDOM
THROWN IN FOR GOOD MEASURE.**



**RIGHT HERE, RIGHT NOW, ONE OF THE
BIGGEST CHALLENGES FACING BUSINESS
OWNERS IS DEALING WITH OVERWHELM.**



**EVEN THOUGH AI WAS GOING TO BE THE
SAVIOUR FOR ALL THINGS BUSINESS...**



**THE PROBLEM IS WE'RE SO BUSY DOING,
WITH SO MUCH INFORMATION COMING IN,
FROM EVERYWHERE, IT'S JUST TOO MUCH.**



**WE ALL KNOW THAT THIS CAN LEAD TO
OVERANALYSIS PARALYSIS WHICH IN TURN
CAN LEAD TO CONFUSION, FEAR AND WORRY.**



HOW TO STAY SANE (AND PROFITABLE) **WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY**

7 DOABLE STRATEGIES



HOW TO STAY SANE (AND PROFITABLE) **WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY**

**1. CONTROL THE
CONTROLLABLE**





BIGGER QUESTION TO ASK

WHAT IF I STOPPED WASTING HALF OF MY ENERGY ON THINGS I CAN'T INFLUENCE AND INSTEAD, POURED MY ENERGY INTO THE THINGS I CAN?

**IF YOU'RE REALLY HONEST, WHO HERE FEELS
THAT THEY SPEND TOO MUCH TIME WORRYING
ABOUT THINGS THEY CAN'T CHANGE?**



**SANITY STARTS BY
FOCUSING ON WHAT'S IN
OUR POWER AND LETTING
GO OF THE REST.**



**A LITTLE
WHILE BACK**



**SANITY STARTS BY
FOCUSING ON WHAT'S IN
OUR POWER AND LETTING
GO OF THE REST.**





TIME FOR ACTION.....



TIME FOR ACTION.....

1. MAKE A CAN CONTROL VS CAN'T CONTROL LIST.



TIME FOR ACTION.....

1. MAKE A CAN CONTROL VS CAN'T CONTROL LIST.
2. DEAL WITH FACTS NOT FICTION.



TIME FOR ACTION.....

1. MAKE A CAN CONTROL VS CAN'T CONTROL LIST.
2. DEAL WITH FACTS NOT FICTION.
3. LIMIT THE VOICES.



TIME FOR ACTION.....

1. MAKE A CAN CONTROL VS CAN'T CONTROL LIST.
2. DEAL WITH FACTS NOT FICTION.
3. LIMIT THE VOICES.
4. COMMIT TIME MONTHLY TO INCOMPLETES.



TIME FOR ACTION.....

1. MAKE A CAN CONTROL VS CAN'T CONTROL LIST.
2. DEAL WITH FACTS NOT FICTION.
3. LIMIT THE VOICES.
4. COMMIT TIME MONTHLY TO INCOMPLETES.
5. ADOPT A 'SMILING CALENDAR' MINDSET WHERE POSSIBLE.

HOW TO STAY SANE (AND PROFITABLE) WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY

1. CONTROL THE
CONTROLLABLE



2. IT'S TIME
TO GET MOVING



BIGGER QUESTION TO ASK

**WHAT IF THE ONLY THING STANDING
BETWEEN MY SANITY AND
PROFITABILITY, IS ME SIMPLY TAKING
THE NEXT SMALL STEP?**



ONE PHONE CALL.

**WHEN WE'RE
OVERWHELMED, THE BEST
THING WE CAN DO IS MOVE,
IDEALLY FORWARD, BUT
JUST MOVE.**



**AND WHEN IT COMES TO
MAKING DECISIONS,
SOMETIMES WE GET TOO
CAUGHT UP WORRYING
ABOUT MAKING A WRONG
DECISION.**



**PERHAPS IT'S BETTER TO
JUST MAKE A DECISION AND
GET MOVING.**





THE COST OF DOING NOTHING...



TIME FOR ACTION.....



TIME FOR ACTION.....

1. ASK "WHAT'S THE COST OF NOT MOVING NOW?"



TIME FOR ACTION.....

1. ASK "WHAT'S THE COST OF NOT MOVING NOW?"
2. TODAY MOVE ON ONE THING YOU'RE STUCK ON.



TIME FOR ACTION.....

1. ASK "WHAT'S THE COST OF NOT MOVING NOW?"
2. TODAY MOVE ON ONE THING YOU'RE STUCK ON.
3. BECOME DECISIVE ABOUT MAKING DECISIONS.



TIME FOR ACTION.....

1. ASK "WHAT'S THE COST OF NOT MOVING NOW?"
2. TODAY MOVE ON ONE THING YOU'RE STUCK ON.
3. BECOME DECISIVE ABOUT MAKING DECISIONS.
4. BREAK BIG STUFF INTO SMALL STUFF.



TIME FOR ACTION.....

1. ASK “WHAT’S THE COST OF NOT MOVING NOW?”
2. TODAY MOVE ON ONE THING YOU’RE STUCK ON.
3. BECOME DECISIVE ABOUT MAKING DECISIONS.
4. BREAK BIG STUFF INTO SMALL STUFF.
5. FOCUS ON ONE PRIORITY PROJECT AT A TIME.

HOW TO STAY SANE (AND PROFITABLE) WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY

1. CONTROL THE
CONTROLLABLE



3. BECOME MAGNIFICENTLY
UNFORGETTABLE



2. IT'S TIME
TO GET MOVING





BIGGER QUESTION

**HOW CAN MY BUSINESS BECOME
MAGNIFICENTLY UNFORGETTABLE BY
BEING MORE HUMAN AND DOING THE
SMALL THINGS BETTER THAN
ANYONE ELSE?**

**PUT YOUR ENERGY AND
RESOURCES INTO BECOMING
MAGNIFICENTLY
UNFORGETTABLE WHILE
EVERYONE ELSE IS FOCUSED
ON BLENDING IN.**





A BIG PART OF THIS IS STEPPING UP AND OWNING WHAT MAKES YOU AND YOUR BUSINESS UNIQUE. THIS CAN TAKE COURAGE.

**THINK ABOUT PROMOTING
COFFEE. SPEND A SECOND
IMAGINING WHAT A
COMMERCIAL WOULD LOOK
LIKE. WHAT WE EXPECT THE
MESSAGE TO BE.**





DIRTY DINER
coffee
.com



MAKE IT PERSONAL



DON'T TREAT YOUR CUSTOMERS LIKE SHEEP



DO SMALL EXTRAORDINARILY WELL. CONSISTENTLY.

TIME FOR ACTION.....



TIME FOR ACTION.....

1. **FIGURE OUT WHAT MAKES YOU MAGNIFICENTLY UNFORGETTABLE - AKA UNIQUE?**





TIME FOR ACTION.....

1. **FIGURE OUT WHAT MAKES YOU MAGNIFICENTLY UNFORGETTABLE - AKA UNIQUE?**
2. **IDENTIFY 5 WAYS TO BECOME MORE MAGNIFICENTLY UNFORGETTABLE NOW.**



TIME FOR ACTION.....

1. **FIGURE OUT WHAT MAKES YOU MAGNIFICENTLY UNFORGETTABLE - AKA UNIQUE?**
2. **IDENTIFY 5 WAYS TO BECOME MORE MAGNIFICENTLY UNFORGETTABLE NOW.**
3. **DO SOMETHING BOLD THAT HELPS YOU TO STAND OUT FROM YOUR COMPETITORS.**



TIME FOR ACTION.....

1. **FIGURE OUT WHAT MAKES YOU MAGNIFICENTLY UNFORGETTABLE - AKA UNIQUE?**
2. **IDENTIFY 5 WAYS TO BECOME MORE MAGNIFICENTLY UNFORGETTABLE NOW.**
3. **DO SOMETHING BOLD THAT HELPS YOU TO STAND OUT FROM YOUR COMPETITORS.**
4. **UNCOVER YOUR MAGNIFICENTLY UNFORGETTABLE STORY.**



TIME FOR ACTION.....

1. **FIGURE OUT WHAT MAKES YOU MAGNIFICENTLY UNFORGETTABLE - AKA UNIQUE?**
2. **IDENTIFY 5 WAYS TO BECOME MORE MAGNIFICENTLY UNFORGETTABLE NOW.**
3. **DO SOMETHING BOLD THAT HELPS YOU TO STAND OUT FROM YOUR COMPETITORS.**
4. **UNCOVER YOUR MAGNIFICENTLY UNFORGETTABLE STORY.**
5. **MAKE YOUR CONNECTION WITH YOUR CUSTOMERS MORE HUMAN.**

HOW TO STAY SANE (AND PROFITABLE) WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY

**1. CONTROL THE
CONTROLLABLE**



**2. IT'S TIME
TO GET MOVING**



**3. BECOME MAGNIFICENTLY
UNFORGETTABLE**



**4. CHOOSE YOUR
PEER PACK WISELY**





BIGGER QUESTION

**IF MY PEER GROUP IS THE SINGLE
BIGGEST PREDICTOR OF MY SANITY AND
PROFITABILITY, WHO DO I NEED MORE OF
AND WHO DO I NEED LESS OF?**

**IF YOU LAY DOWN
WITH DOGS YOU GET
UP WITH FLEAS.**



**BACK WHEN I HAD AN IDEA
FOR MY FIRST BOOK..**



REMEMBER, YOUR TRIBE DEFINES YOUR MIND.



TIME FOR ACTION.....





TIME FOR ACTION.....

1. AUDIT YOUR PEER PACK.



TIME FOR ACTION.....

1. AUDIT YOUR PEER PACK.
2. FIND A “STRETCH” BUDDY.



TIME FOR ACTION.....

1. AUDIT YOUR PEER PACK.
2. FIND A “STRETCH” BUDDY.
3. SEEK BIGGER AND BRAVER CIRCLES.



TIME FOR ACTION.....

1. AUDIT YOUR PEER PACK.
2. FIND A “STRETCH” BUDDY.
3. SEEK BIGGER AND BRAVER CIRCLES.
4. AVOID TOXIC CLIENTS.



TIME FOR ACTION.....

1. AUDIT YOUR PEER PACK.
2. FIND A “STRETCH” BUDDY.
3. SEEK BIGGER AND BRAVER CIRCLES.
4. AVOID TOXIC CLIENTS.
5. BECOME REALLY GOOD AT SAYING NO.

HOW TO STAY SANE (AND PROFITABLE) WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY

1. CONTROL THE
CONTROLLABLE



2. IT'S TIME
TO GET MOVING



3. BECOME MAGNIFICENTLY
UNFORGETTABLE



4. CHOOSE YOUR
PEER PACK WISELY



5. BUILD BUFFERS
EVERYWHERE





BIGGER QUESTION

WHAT COULD TAKE AWAY THE FEAR OF THE THINGS THAT KEEP ME AWAKE AT NIGHT?

**TOO MANY OF US ARE
RUNNING BUSINESSES ON
TIGHTROPES. BUFFERS
ARE YOUR SAFETY NETS.**



**THERE ARE PHYSICAL
BUFFERS AS WELL AS
MENTAL BUFFERS.**





A GREAT WAY TO TAKE AWAY THE FEAR...

**I SCENARIO MAP PRETTY MUCH
EVERYTHING AND IT TAKES
AWAY THE FEAR, OR WORRY OR
WHATEVER YOU WANT TO CALL
THE THINGS THAT KEEP US
AWAKE AT NIGHT.**



TIME FOR ACTION.....





TIME FOR ACTION.....

1. BUILD A MONEY CUSHION.



TIME FOR ACTION.....

1. BUILD A MONEY CUSHION.
2. ADD MARGIN TO EVERY DEADLINE.



TIME FOR ACTION.....

1. BUILD A MONEY CUSHION.
2. ADD MARGIN TO EVERY DEADLINE.
3. PUT BUFFER TIME IN YOUR CALENDAR.



TIME FOR ACTION.....

1. BUILD A MONEY CUSHION.
2. ADD MARGIN TO EVERY DEADLINE.
3. PUT BUFFER TIME IN YOUR CALENDAR.
4. SCENARIO MAP - WHAT WILL I DO IF....



TIME FOR ACTION.....

1. BUILD A MONEY CUSHION.
2. ADD MARGIN TO EVERY DEADLINE.
3. PUT BUFFER TIME IN YOUR CALENDAR.
4. SCENARIO MAP - WHAT WILL I DO IF....
5. EMBRACE INSURANCE.

HOW TO STAY SANE (AND PROFITABLE) WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY

1. CONTROL THE
CONTROLLABLE



2. IT'S TIME
TO GET MOVING



3. BECOME MAGNIFICENTLY
UNFORGETTABLE



4. CHOOSE YOUR
PEER PACK WISELY



5. BUILD BUFFERS
EVERYWHERE



6. PROTECT
YOUR BRAIN





BIGGER QUESTION

**WHAT IF MY SHARPEST THINKING
BECAME MY GREATEST COMPETITIVE
ADVANTAGE?**

**YOUR BRAIN IS YOUR
GREATEST PROFIT CENTRE.
GUARD IT LIKE GOLD, FUEL IT
LIKE A HIGH-PERFORMANCE
ENGINE, AND REST IT LIKE
YOU WANT IT TO LAST A
LIFETIME.**





**MOST OF US TREAT OUR
BRAINS BADLY. AND WONDER
WHY IT'S TIRED, EXHAUSTED,
CONFUSED AND FRIED SO
MUCH OF THE TIME.**



TIME FOR ACTION.....





TIME FOR ACTION.....

1. FEED YOUR BRAIN DON'T JUST FILL IT.



TIME FOR ACTION.....

1. FEED YOUR BRAIN DON'T JUST FILL IT.
2. MOVE DAILY.



TIME FOR ACTION.....

1. FEED YOUR BRAIN DON'T JUST FILL IT.
2. MOVE DAILY.
3. BE THE MOST COURIOUS PERSON IN THE ROOM.



TIME FOR ACTION.....

1. FEED YOUR BRAIN DON'T JUST FILL IT.
2. MOVE DAILY.
3. BE THE MOST COURIOUS PERSON IN THE ROOM.
4. ASK FOR HELP BEFORE IT'S URGENT.



TIME FOR ACTION.....

1. FEED YOUR BRAIN DON'T JUST FILL IT.
2. MOVE DAILY.
3. BE THE MOST COURIOUS PERSON IN THE ROOM.
4. ASK FOR HELP BEFORE IT'S URGENT.
5. GET PASSIONATE ABOUT SOMETHING.

HOW TO STAY SANE (AND PROFITABLE) WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY

1. CONTROL THE
CONTROLLABLE



2. IT'S TIME
TO GET MOVING



3. BECOME MAGNIFICENTLY
UNFORGETTABLE



4. CHOOSE YOUR
PEER PACK WISELY



5. BUILD BUFFERS
EVERYWHERE



6. PROTECT
YOUR BRAIN



7. ADAPT, EVOLVE,
STAY RELEVANT





BIGGER QUESTION

BUT WHAT IF I CAN?



ASK BIGGER QUESTIONS...

**BUT WHAT IF I CAN...IMAGINE IF
THAT WAS YOUR MANTRA?**



**THE SINGLE GREATEST RISK
FACING ANY BUSINESS ON THE
PLANET IS THE RISK OF LOSING
RELEVANCE WITH YOUR
CUSTOMERS.**





AN INNOVATIVE CULTURE

TIME FOR ACTION.....





TIME FOR ACTION.....

1. BUILD DEEPER CONNECTION WITH EVERYONE.



TIME FOR ACTION.....

1. BUILD DEEPER CONNECTION WITH EVERYONE.
2. INVEST IN LEARNING STUFF.



TIME FOR ACTION.....

1. BUILD DEEPER CONNECTION WITH EVERYONE.
2. INVEST IN LEARNING STUFF.
3. CONSCIOUSLY ADAPT AND EVOLVE DAILY - PERSONALLY AND PROFESSIONALLY.



TIME FOR ACTION.....

1. BUILD DEEPER CONNECTION WITH EVERYONE.
2. INVEST IN LEARNING STUFF.
3. CONSCIOUSLY ADAPT AND EVOLVE DAILY - PERSONALLY AND PROFESSIONALLY.
4. KEEP DOING NEW - EVEN IF YOU GET IT WRONG.



TIME FOR ACTION.....

1. BUILD DEEPER CONNECTION WITH EVERYONE.
2. INVEST IN LEARNING STUFF.
3. CONSCIOUSLY ADAPT AND EVOLVE DAILY - PERSONALLY AND PROFESSIONALLY.
4. KEEP DOING NEW - EVEN IF YOU GET IT WRONG.
5. ASK YOURSELF "BUT WHAT IF I CAN?" TO THE THINGS THAT SEEM OVERWHELMING OR INSURMOUNTABLE.

HOW TO STAY SANE (AND PROFITABLE) WHEN IT FEELS LIKE THE WORLD IS GOING CRAZY

1. CONTROL THE
CONTROLLABLE



2. IT'S TIME
TO GET MOVING



3. BECOME MAGNIFICENTLY
UNFORGETTABLE



4. CHOOSE YOUR
PEER PACK WISELY



5. BUILD BUFFERS
EVERYWHERE



6. PROTECT
YOUR BRAIN



7. ADAPT, EVOLVE,
STAY RELEVANT





**THE WORLD WILL KEEP
BEING CRAZY.**



**BUT WHAT IF WE CAN STAY
SANE AND PROFITABLE, NO
MATTER WHAT IS
HAPPENING AROUND US?**



**THAT'S NOT JUST WISHFUL
THINKING THAT'S WHAT
HAPPENS WHEN YOU...**

**CONTROL THE CONTROLLABLE, TAKE MIGHTY ACTION,
BECOME MAGNIFICENTLY UNFORGETTABLE, CHOOSE
YOUR PEER PACK WISELY, BUILD BUFFERS, PROTECT
YOUR BRAIN AND ADAPT AND EVOLVE DAILY.**



SO MY CHALLENGE TO YOU TODAY?



**CONTROL THE CONTROLLABLE, TAKE MIGHTY ACTION,
BECOME MAGNIFICENTLY UNFORGETTABLE, CHOOSE
YOUR PEER PACK WISELY, BUILD BUFFERS, PROTECT
YOUR BRAIN AND ADAPT AND EVOLVE DAILY.**





**DO THESE 7 SIMPLE
THINGS AND YOU WILL
STAY SANE AND
PROFITABLE, REGARDLESS
OF THE CRAZY GOING ON
AROUND US...**

THANK YOU.



**"I WORK WITH PEOPLE OF SUBSTANCE
TO BUILD BUSINESSES OF SUBSTANCE"**

ANDREW GRIFFITHS, THE ENTREPRENEURIAL FUTURIST

